

**“WALK ON”**

**For CARD**

**Sunday, May 24, 2015**



A walk-a-thon in support of the Community Association for Riders with Disabilities

**2015 SPONSORSHIP OPPORTUNITIES**



***CARD’s mission is to “improve the lives of children and adults with disabilities through quality therapeutic riding programs”***

## **WHAT IS “WALK ON” FOR CARD?**

“Walk On” for CARD is a walk-a-thon through the G. Ross Lord Park. This event raises important dollars in support of CARD’s remarkable therapeutic riding program and the children and adults with disabilities it supports!

CARD’s therapeutic riding program has a direct and positive impact on the lives of children and adults with disabilities, helping them achieve greater mobility, balance, motor and communication skills, focus and confidence. CARD’s therapeutic riding program gives children and adults with disabilities greater independence and improves their quality of life.

As a “Walk On” for CARD sponsor, your money goes directly into providing therapeutic horseback riding and improving the quality of life for more than 400 children and adults with disabilities.

## **WHY YOUR SPONSORSHIP DOLLARS ARE SO IMPORTANT!**

The cost to feed and care for each therapy horse is approximately \$9600/year. The cost to offer a one hour-long session (9-11 weeks in total) to a child or adult with a disability is \$1500. Your sponsorship dollars will do important work – allowing CARD to subsidize 75% of each rider’s costs (so the program is affordable for all) and helping CARD maintain and care for the remarkable herd of therapy horses that help individuals with different abilities live a more rewarding life.

## **SPONSORSHIP PACKAGES**

### **PRESENTING SPONSOR (\$5,000)**

In recognition of your title sponsorship, you will receive:

- Advertising banner on the main page of the CARD website for the months of May & June
- Logo and title sponsor recognition on all “Walk On” for CARD signage, event wear, and on all pre and post event communication
- Emcee recognition throughout the day
- Name and logo in the CARD newsletter

### **TEAM SPONSOR (\$1,000)**

Sponsor a team at “Walk On” for CARD and brand the team with your company name and logo.

You will also receive:

- Branding on team apparel, signage and event communication
- Name and logo on event signage throughout G. Ross Lord Park
- Emcee recognition during the event

### **HORSE SPONSOR (\$500)**

Sponsor a horse at “Walk On” for CARD and receive a year- long recognition on the CARD web page on [www.card.ca](http://www.card.ca)

You will also receive:

- Name and logo on event signage throughout G. Ross Lord Park
  - Emcee recognition during the Event
- “WALK ON” for CARD – Sponsorship Agreement

Yes, I would like to be a:

- Presenting Sponsor (\$5,000)
- Team Sponsor (\$1,000)
- Horse Sponsor (\$500)
- I am unable to sponsor but would like to make a donation of  
\$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

City: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_

Email \_\_\_\_\_

**METHOD OF PAYMENT**

CHEQUE       VISA       MASTER CARD

Card Number: \_\_\_\_\_

Expiry Date: \_\_\_\_\_ / \_\_\_\_\_

Signature: \_\_\_\_\_

Cardholders Name: \_\_\_\_\_

For more information contact Bonnie Hartley at 416-667-8600 x 78.

**Please send a pdf format of your company's logo to: [bonnie@card.ca](mailto:bonnie@card.ca)**

**NO LATER THAN APRIL 24, 2015**

