



HORSE SPONSORSHIP 2023

CARD

The Community Association for Riders with Disabilities (CARD) is a non-profit charity and Canada's first and oldest therapeutic riding centre, providing therapeutic riding programs in the Greater Toronto Area. CARD works with certified instructors, equine trainers, 11 amazing therapy horses and over 100 volunteers to help the estimated 300 children and adults with disabilities annually, gain greater physical, cognitive, and social skills.

Our Mission

To provide high quality equine therapy to children and adults in a safe, inclusive and welcoming environment.

Our Vision

An engaged community in which individuals, not labels, dictate who they are and what they can achieve.

CARD's Programs

Therapeutic riding is a medically recognized form of physical therapy, proven to benefit children, youth and adults with cognitive, physical and/or emotional disabilities. The therapeutic benefits of riding come from the swinging, repetitive motion of the horses' gait. This movement helps to improve the rider's balance, coordination, strength, and muscle tone, while gently mobilizing the joints. As the horse moves, the motion imparted to the rider is similar to the walking pattern of a human's gait.

CARD's therapeutic riding program consist of up to 25 weekly classes categorized by age group, skill level and special needs of the riders. Certified equine instructors lead each class with the aid of up to 12 volunteer horse-leaders and side-walkers. Programming needs are discussed with each rider during an initial assessment and are reviewed annually by the therapeutic instructors based on the progress made throughout the year.

CARD's Riders

CARD offers programs for riders who have varied diagnoses, including but not limited to cerebral palsy, muscular dystrophy, multiple sclerosis, Down syndrome, autism spectrum disorder, developmental delay, head injury, and sensory impairments. CARD's programs help our riders live independent lives by improving coordination, muscle strength, balance, communication and motor-skills, and by helping to develop greater confidence and self-esteem. Through a consistent assessment process, and group lessons, CARD riders continue to embrace new life skills, overcome personal obstacles, and rise to the challenge of improving the quality of their lives.

CARD's Therapy Horses

At the heart of CARD is its herd of 11 amazing therapy horses! Our remarkable horses are generously donated or purchased by donors and are adored by riders, staff and volunteers alike. They are incredible, compassionate and caring animals, special and unique in their patience, adaptability and generosity of spirit. The therapy each horse provides is life changing. Their character helps build trust with our riders and creates a bond that is both healing and inspiring.

HORSE SPONSORSHIP OPPORTUNITIES

Horse care and training for our herd of 11 therapy horses accounts for one third of our annual budget. Sponsorship dollars help keep CARD's operating costs to a minimum and directly affect the cost of the therapeutic riding program and the fees of CARD's registered riders.

There are three levels of sponsorship:

Hooves: Full Therapy Horse Sponsorship \$11,000

CARD's Full Therapy Horse Sponsorship is a special opportunity to participate directly in changing the life of a child or adult with a disability by covering all costs associated with the maintenance of one therapy horse for one full year.

Full Therapy Horse Sponsorship enjoys the following benefits:

- Name and/or logo on the horse's stall
- Name on horse photo in CARD viewing gallery
- Acknowledgement as sponsor in the horse biography on CARD's website

Hearts: Therapy Horse Care Sponsorship \$1,001 - \$5,000

The horse care sponsorship helps offset the costs of hay, grain and bedding for one therapy horse for one year.

The Therapy Horse Care Sponsorship enjoys the following benefits:

- Acknowledgement on CARD's website
- Name on plaque in CARD lounge acknowledging all Therapy Horse Care Sponsorships

Hands: Therapy Horse Care – Veterinary Sponsorship \$1,000

The Therapy Horse Care – Veterinary Sponsorship covers the costs associated with the annual care (veterinary and farrier) for one therapy horse for one year.

The Therapy Horse Care – Veterinary Sponsorship enjoys the following benefits:

- Acknowledgement on CARD's website

Please Note: Donations in which logos are used are **NOT** eligible for a tax receipt as per Canada Revenue Agency guidelines.



HORSE SPONSORSHIP FORM – 2023

Thank you for choosing to support CARD's Therapeutic Riding Programs with a horse sponsorship. Your sponsorship dollars will help CARD fulfill its mission to:

"Provide high quality equine therapy to children and adults in a safe, inclusive and welcoming environment".

Contact Name:

Name as you'd like it to appear on sponsor information:

Address:

Phone (Home):

Phone (Work):

Phone (Cell):

Email:

I would like to sponsor: (horse name)

Horse Sponsorships:

- Hooves: Full Therapy Horse Sponsorship \$11,000**
Covers all costs associated with horse care and maintenance for one (1) year.
- Hearts: Therapy Horse Care Sponsorship \$1,001 - \$5,000**
Covers all costs of hay, grain and bedding for one (1) year.
- Hands: Therapy Horse Care – Veterinary Sponsorship - \$1,000**
Covers all costs of veterinary and farrier for one (1) year.
- I would like to make a donation towards horse care in the amount of: _____

Method of Payment:

VISA

MASTER CARD

CHEQUE

Card #: _____ Exp. ____/____ CVV/CVC# _____

Cardholder's Name: _____

Signature: _____

Please make cheques payable to **CARD and mail to:**

4777 Dufferin Street, Toronto, Ontario M3H 5T3 ATTN: Elaine Brooks

If you have any questions, please call 416-667-8600 ext. 2

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